

GPL Website evaluation

Gadsden Public Library Website

Suggested Changes

- Use icons
- Bigger font and words
- Update on socials need to be more present
 - location tab with address and information on side of website on every page. With hours
- Donate tab needs to be changed to Help GPL
 - Change font that's more readable
 - section off different ways to donate
 - Show club that goes towards helping support the library and have a link how to support.
 - Show volunteer services that's provided
 - Show friends of library
- Community events tabs
 - Show main events and events that's partnered with
- Spanish section shows the library has resources and is bilingual
- Bottom part of website section on all pages:
 - About DPL Tab: about, contact, employment,
 - Library Services: Everything section involving relation of services
 - Online Resources: Tabs that are linked to different categories of online services available
 - Book section: Show all eBook sections for each department linked

Digital Signage

- Announcement Boards Locations:
 - Front entrance main wall
 - café entrance
 - across circulation middle Pillar above exchange charging bank
 - kids area above main desk
 - Second Floor computer center: outside Jacob's office above bench
 - 4th Floor Teen Center: existing main Tv or Left side of elevator.
- Screen Card Catalogue
 - install screen at same location of the catalogue.

