

Writing Assignment 5: Poll story

The Quincy Poll

The Quincy Poll showed Albert Lodge leading Alice Reed 50% to 48%. The survey of 650 adults by telephone and online interviews took place Oct. 21 to Oct. 23, and was released Oct. 26. It has margin of sampling error of plus or minus 3.4 percentage points. A poll that Quincy released on Oct. 1 showed Lodge ahead 51% to 47%. The Quincy Poll released all the questions they asked, as well as the weighting they did to accurately reflect the local population. The poll found that Lodge led Reed on the economy 53% to 47%, and on education 51% to 49%. Reed led Lodge on public safety 53% to 45% and on the environment 55% to 44%. 51% of those sampled said they were satisfied with the country's direction, and 49% said they were unsatisfied. Lodge led among men (62% to 36%), among Hispanics (54% to 46%) and among seniors (59% to 41%). Reed led among women (65% to 35%) and among African-Americans (64% to 33%). "The race in the 8th Congressional District is too close to call," said Jefferson Crawford, the director of the Quincy Poll. "Both candidates are finding voters responding to their message, and turnout may be key to the race."

Quincy Poll results for the race of the 8th Congressional District

Incumbent Albert Lodge has a 2-point lead against challenger Alice Reed in the race for the 8th Congressional District.

A Quincy Poll released on October 26th shows that half of voters prefer Lodge with 48 percent leaning Reed. A previous version of the same poll showed Lodge at a wider margin of 51 to 47 percent.

Lodge currently holds a sizable lead among men, Hispanics, and seniors. But, Reed has a firm grasp among women and African-Americans.

The Quincy poll was conducted by telephone and online results among 650 adults between October 21 to 23. It has a margin of sampling error of plus or minus 3.4%.